Whatcom Humane Society
2022 Sponsorship Opportunities

Be a community leader and support WHS efforts to shelter and care for needy, lost, abandoned and abused animals by sponsoring one of these great events:

♥ Sips and Suds
♥ Putts Fore Pets Golf Tournament
♥ Concert on the Green
♥ Dog Days of Summer Festival
♥ Masquerade Gala & Auction
♥ 2023 Happy Tails Calendar

The Whatcom Humane Society has been providing care and services for animals in our community since 1902. Year after year, over 5,000 domestic and native wild animals in need passed through the doors of our domestic shelter, our farm facility and our wildlife rehabilitation center. Providing the high standard of care we require for these animals is very costly and funds must be continually raised.

By becoming a sponsor of a Whatcom Humane Society event, not only does it give you and your company great public relations and advertising opportunities, it also brings you into the WHS family of supporters who make it possible for our organization to operate.

All of our events are diverse, interesting, exciting, educational, FUN and build community awareness.

Sponsorship dollars underwrite the production of WHS events that raise money for the daily operation of our shelters. You can trust that we will use your investment wisely and prudently to ensure the best possible outcome of a fundraising event.
Friday, June 10th  
Barkley Village Green

This is the social fundraising event of the year! Enjoy an evening of fine wine, cider and beer tasting, appetizers and live music by the Walrus. We will be hosting this at the Barkley Village Green under a tent. Come Rain or Shine!

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<thead>
<tr>
<th><strong>Golden Eagle</strong></th>
<th>$1,000</th>
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<tbody>
<tr>
<td>8 tickets to the event</td>
<td></td>
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<tr>
<td>Name and logo on table centerpieces</td>
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<td>Name on event advertising</td>
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<td>Logo on event materials</td>
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<td>Logo on WHS website</td>
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<td>Facebook page mention</td>
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<th><strong>Silver Swan</strong></th>
<th>$500</th>
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<td>4 tickets to the event</td>
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<td>Name and logo on table centerpieces</td>
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<td>Name on event advertising</td>
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<td>Logo on event materials</td>
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<td>Name on WHS website</td>
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<th><strong>Bronze Bunny</strong></th>
<th>$250</th>
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<td>2 tickets to the event</td>
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<td>Name and logo on table centerpieces</td>
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<td>Name on event materials</td>
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<td>Name on WHS website</td>
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Come join us for some great music and dancing at the Green at Barkley Village. Food will be available from local food trucks.

**Premier Sponsor $3,000 (1 Available)**
- Name mentioned on KISM
- Logo on a banner at the event
- 6 tickets to the event
- Name and logo on WHS Website
- Name in the Pawprint newsletter
- Social media recognition

**Stage Sponsor $1,000 (2 Available)**
- Logo on banner on the stage
- 4 tickets to the event
- Name on WHS website
- Name in the Pawprint newsletter
- Social media recognition

**Beer Garden Sponsor $500 (4 Available)**
- Logo on banner at the Beer Garden
- 2 tickets to the event
- Name recognitions at the event
- Name in the Pawprint newsletter
- Social media recognition

**Event Sponsor $200**
- Logo on Banner hung at the event
- 2 tickets to the event
- Name recognitions at the event
- Name in the Pawprint newsletter
- Social media recognition
Putts Fore Pets Golf Tournament
Thursday, July 28th
Bellingham Golf and Country Club

Four person scramble format, 18 holes of golf with cart, pre-game driving range, food and drinks throughout the day, contests, spectacular raffles and prizes!

Presenting Sponsor $5,000 (1 available)
- One foursome team
- Company banner at the event
- Prominent name & logo on all event materials
- Company name mentioned in over 200 ads on KISM
- Company logo displayed on one tee box sign
- Table at the event to promote your business
- Social media recognition

Event Swag Sponsor $3,000 (1 available)
- One foursome team
- Logo displayed on all tournament swag for the golfers to keep and use year round
- Name and logo on printed materials
- Company name mentioned in 100 ads on KISM
- Company logo displayed on one tee box sign
- Social media recognition

Flag Sponsor $1,750 (1 available)
- One foursome team
- Logo displayed on tournament hole flags
- Name and logo on printed materials
- Company name mentioned in 100 ads on KISM
- Company logo displayed on one tee box sign
- Social media recognition

Eagle Sponsor $1,500 (2 available)
- One foursome team
- Name and logo on event material
- Company name mentioned in 100 ads on KISM
- Company logo displayed on one tee box sign
- Social media recognition

Contest Sponsor $1,200 (2 available)
- One foursome team
- Company signage at contest
- Name and logo on event materials
- Company logo displayed on one tee box sign
- Social media recognition

Driving Range Sponsor $1,000 (1 available)
- One foursome team
- Signage at the event course driving range
- Opportunity to have rep at driving range to hand out promotional material
- Name on promotional materials
- Company logo displayed on one tee box sign
- Social media recognition

Business Foursome $600
- One foursome team
- Company logo displayed on one tee box sign
- Social media recognition

Score Card Sponsor $500 (1 available)
- Name & logo on the score cards of the tournament
- Company logo displayed on one tee box sign
- Social media recognition

Tee Box Sponsor $250
- Company logo displayed on one tee box sign
- Social media recognition
Dog Days of Summer Festival

Sunday, August 28th
WHS Shelter Field

Dog Day of Summer is the biggest and most popular festival in the Northwest for canines and their human friends. WHS hosts a full day of dog games & contests, pet themed vendors, exhibitions and great food. Fun for everyone!

**TOP DOG $2,500**
- Name on Advertising Banner (if received by July 15)
- Recognition at the event
- Logo on WHS website
- Name in PawPrint newsletter
- Social Media Recognition

**Best In Show $1,000**
- Recognition at the event
- Logo on WHS website
- Name in PawPrint newsletter
- Social Media Recognition

**Best In Group $500**
- Recognition at the event
- Name on WHS website
- Social Media Recognition

**Honorable Mention $250**
- Recognition at the event
- Name on WHS website
- Social Media Recognition
20th Annual
Masquerade Gala & Auction

Saturday, October 29th
Location: Leo Hotel Ballroom

The show must go on.
We will host this event in person, virtually or both!

This is our biggest fundraiser of the year! An evening of fine dining, silent & live auctions and fun charitable giving to raise much needed funds for the continued operations of our domestic animal shelter, farm facility.

Diamond Whisker $5,000
- Name/logo in event program
- Logo on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter
- Social media recognition

Platinum Whisker $3,000
- Name/logo in event program
- Logo on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter
- Social media recognition

Golden Whisker $1,500
- Name/logo in event program
- Logo on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter
- Social media recognition

Silver Whisker $1,000
- Name/logo in event program
- Logo on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter
- Social media recognition

Bronze Whisker $500
- Name in event program
- Recognition on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter
- Social media recognition
Be a sponsor in our popular annual calendar featuring shelter animals and their inspiring adoption stories. Your company logo will be on a month in the wall calendar that will be distributed throughout Whatcom County.

- $300 Sponsorship for one spot
- Company logo will be printed on one month of calendar and on the back cover.
- Name in the Pawprint Newsletter
- Name listed on WHS website

*Only 12 spots available*
Yes! I would like to be a community leader and support WHS efforts to shelter and care for the needy, lost, abandoned, and abused animals in our community.

Company: ____________________________________________
(as it should appear on printed materials)

Contact Name: ____________________________________________

Address: __________________________________________________ City/St/Zip: ______________________

Phone: ________________________________ Email: ____________________________________________

Please sign me/my business up for the following sponsorship(s):

Event(s): ____________________________________________ Sponsor level: _______________________

I am enclosing a (please circle) Check / Visa MC Amex

Credit Card # ____________________________________________ Expiration Date _____ CV Code ______

Signature ____________________________________________

Please mail to: Whatcom Humane Society
2172 Division Street, Bellingham, WA 98226

WHS is a 501(c)(3) non-profit organization Federal Tax ID 91-0677564

For questions or additional information please contact Dana Browne at 733-2080 x3014 or events@whatcomhumane.org