

Whatcom Humane Society

2021 Sponsorship Opportunities

Be a community leader and support WHS efforts to shelter and care for needy, lost, abandoned and abused animals by sponsoring one of these great events:

- ♥ Woof & Whiskers Awards Yappy Hour
- ♥ Putts Fore Pets Golf Tournament
- ♥ Dog Days of Summer Festival
- ♥ Masquerade Gala & Auction
- ♥ 2021 Happy Tails Calendar



Kindness



Respect



Compassion



The Whatcom Humane Society has been providing care and services for animals in our community since 1902.

Year after year, over 5,000 domestic and native wild animals in need passed through the doors of our shelter facility, our farm property and our wildlife rehabilitation center. Providing the high standard of care we require for these animals is very costly and funds must be raised continually.

By becoming a sponsor of a Whatcom Humane Society event, not only does it give you and your company great public relations and advertising opportunities, it also brings you into the WHS family of supporters who make it possible for our organization to operate.

All of our events are diverse, interesting, exciting, educational, FUN and build community awareness.

Sponsorship dollars underwrite the production of WHS events that raise money for the daily operation of our shelter. You can trust that we will use your investment wisely and prudently to ensure the best possible

outcome of a fundraising event.



Woof & Whiskers Awards Yappy Hour

Thursday,
March 18th
Virtual Event



Our annual award presentation honoring outstanding people and businesses that have gone above and beyond the 'paw' of duty for animals in our community.

We will be hosting this event virtually. Guests will have the opportunity to pre-purchase Beverage/Vegetarian Snack Packages for the virtual event.

♥ *Giant Woof* \$1,000

- Name and logo on event advertising
- Name and Logo on event website
- Name mentioned on the event video
- Name and Logo on WHS Website
- Name in the Pawprint newsletter
- Social media recognition

♥ *Super Woof* \$500

- Name and Logo on event website
- Name on WHS website
- Name in the Pawprint newsletter
- Social media recognition

♥ *Big Woof* \$250

- Name on the event website
- Verbal & visual name on virtual event sight
- Name in the Pawprint newsletter
- Social media recognition



2022 Happy Tails Calendar



Be a sponsor in our popular annual calendar featuring shelter animals and their inspiring adoption stories. Your company logo will be on a month in the wall calendar that will be distributed throughout Whatcom County.

- \$300 Sponsorship for one spot
- Company logo will be printed on one month of calendar and on the back cover.
- Name in the Pawprint Newsletter
- Name listed on WHS website

**Only 12 spots
available!**

Putts Fore Pets Golf Tournament

Thursday, July 29th

Bellingham Golf and Country Club

Four person scramble format,
18 holes of golf with cart, pre-game
driving range, contests, spectacular
raffles and prizes!



Presenting Sponsor \$5,000 (1 available)

- One foursome team
- Company banner at the event
- Prominent name & logo on all event materials
- Company name mentioned in over 200 ads on KISM
- Company logo displayed on one tee box sign
- Table at the event to promote your business
- Social media recognition

Event Swag Sponsor \$3,000 (1 available)

- One foursome team
- Logo displayed on all tournament swag for the golfers to keep and use year round
- Name and logo on printed materials
- Company name mentioned in 100 ads on KISM
- Company logo displayed on one tee box sign
- Social media recognition

Cart Sponsor \$2,000 (1 available)

- One foursome team
- Logo displayed on all tournament golf carts
- Name and logo on printed materials
- Company name mentioned in 100 ads on KISM
- Company logo displayed on one tee box sign
- Social media recognition

Flag Sponsor \$1,750 (1 available)

- One foursome team
- Logo displayed on tournament hole flags
- Name and logo on printed materials*
- Company name mentioned in 100 ads on KISM
- Company logo displayed on one tee box sign
- Social media recognition

Eagle Sponsor \$1,500 (4 available)

- One foursome team
- Name and logo on event material
- Company name mentioned in 100 ads on KISM
- Company logo displayed on one tee box sign
- Social media recognition

Contest Sponsor \$1,200 (2 available)

- One foursome team
- Company signage at contest
- Name and logo on event materials
- Company logo displayed on one tee box sign
- Social media recognition

Driving Range Sponsor \$1,000 (1 available)

- One foursome team
- Signage at the event course driving range
- Opportunity to have rep at driving range to hand out promotional material
- Name on promotional materials
- Company logo displayed on one tee box sign
- Social media recognition

Business Foursome \$600

- One foursome team
- Company logo displayed on one tee box sign
- Social media recognition

Score Card Sponsor \$500 (1 available)

- Name & logo on the score cards at the tournament
- Company logo displayed on one tee box sign
- Social media recognition

Tee Box Sponsor \$250

- Company logo displayed on one tee box sign
- Social media recognition

Dog Days of Summer Festival

Sunday, August 23rd



We are not sure where we will be with Covid 19 and social distancing., but this event will go on. We may be hosting it virtual, in person or both.



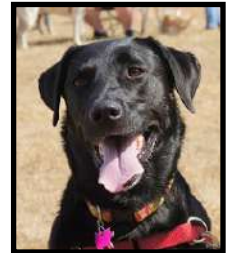
TOP DOG \$2,500

- Name on Advertising Banner (if received by May 22)
- Recognition at the event
- Logo on WHS website
- Name in PawPrint newsletter
- Social Media Recognition



Best In Show \$1,000

- Recognition at the event
- Logo on WHS website
- Name in PawPrint newsletter
- Social Media Recognition



Best In Group \$500

- Recognition at the event
- Name on WHS website
- Social Media Recognition



Honorable Mention \$250

- Recognition at the event
- Name on WHS website
- Social Media Recognition



19th Annual Masquerade Gala & Auction

Saturday, October 24th

The show must go on. We will host this event in person, virtually or both!

This is our biggest fundraiser of the year! An evening of fine dining, silent & live auctions and fun charitable giving to raise much needed funds for the continued operations of our domestic animal shelter, farm facility



Diamond Whisker \$5,000

- Name/logo in event program
- Logo on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter
- Social media recognition

Platinum Whisker \$3,000

- Name/logo in event program
- Logo on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter
- Social media recognition

Golden Whisker \$1,500

- Name/logo in event program
- Logo on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter
- Social media recognition

Silver Whisker \$1,000

- Name/logo in event program
- Logo on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter
- Social media recognition

Bronze Whisker \$500

- Name in event program
- Recognition on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter
- Social media recognition

WHATCOM HUMANE SOCIETY

2021 Sponsorship Opportunities



Yes! I would like to be a community leader and support WHS efforts to shelter and care for the needy, lost, abandoned, and abused animals in our community.

Company: _____
(as it should appear on printed materials)

Contact Name: _____

Address: _____ City/St/Zip: _____

Phone: _____ Email: _____

Please sign me/my business up for the following sponsorship(s):

Event(s): _____ Sponsor level: _____

I am enclosing a (please circle) Check / Visa MC Amex

Credit Card # _____ Expiration Date _____ CV Code _____

Signature _____

Please mail to: Whatcom Humane Society
2172 Division Street, Bellingham, WA 98226

WHS is a 501(c)(3) non-profit organization Federal Tax ID 91-0677564

For questions or additional information please contact Dana Browne at
733-2080 x3014 or events@whatcomhumane.org